

REP HEADLINE# 6393459
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT23/12 17.00
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

REP. # OFF. # 18 SALESMAN #

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # 338700 CONTRACT # 6393459

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/23 EST#2112 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 17.00

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$13,925
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 2112

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$350.00	10/25	10/26	1		TH-F	1
PROGRAM : ELLEN CON COM1 : ELLEN												
2			1100P-1135P	30		\$2,000.00	10/25	10/26	2		TH-F	2
PROGRAM : 11 PM NEWS CON COM1 : 11 PM NEWS												

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ORDER WORKSHEET HARRIS REPORT SHOW BEN

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A	30	4	\$675.00	10/25	10/26	2		TH-F	2
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1 : THE TONIGHT SHOWWITH JAY LENO												
4			1100A-1200N	30	4	\$275.00	10/29	10/29	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
5			1200N-1230P	30	4	\$375.00	10/25	10/26	1		TH-F	1
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1 : CHANNEL 11 NOON NEWS												
6			400P-430P	30	4	\$400.00	10/25	10/26	1		TH-F	1
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1 : JUDGE JUDY/JUDGE JUDY												
7			430P-500P	30	4	\$500.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1 : JUDGE JUDY/JUDGE JUDY												
8			600P-630P	30	4	\$1,000.00	10/25	10/26	1		TH-F	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
9			600A-700A	30	4	\$800.00	10/25	10/26	1	33409	TH-F	1
PROGRAM : CHANNEL 11 NEWS AT 6AM												
CON COM1 : CHANNEL 11 NEWS AT 6AM												
10			630P-700P	30	4	\$2,100.00	10/29	10/29	1		MON	1
PROGRAM : NBC NITELY NEWS												
CON COM1 : NBC NITELY NEWS												
11			700A-900A	30	4	\$800.00	10/25	10/26	2		TH-F	2
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												

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12			900A-1000A	30	4	\$400.00	10/25	10/26	2		TH-F	2
PROGRAM : TODAY SHOW2												
CON COM1: TODAY SHOW2												
13			800A-1000A	30	4	\$375.00	10/28	10/28	1		SUN	1
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
OCT/12			11050.00									
NOV/12			\$2,875.00									
CONTRACT TOTAL												13925.00
TOTAL SPOTS												17



MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*